

## Rossi Ice Cream Scoop 2 Awards! in Excellent Customer Service and Leisure & Tourism

Rossi Ice Cream recently "scooped" 2 awards in the Southend District Business Awards, being voted winners of 2 categories for Excellent Customer Service and Leisure & Tourism. The presentation took place at Southend's Cliffs Pavilion with approx 600 guests.



The awards were won due to the work of Colin Gray and the team making substantial improvements to the business over the last year.

We have stepped up our customer support to the trade, catering and retail sector, with improved deliveries, point of sale, marketing material, newsletters and additional products. Colin Gray said *"we have been able to bring the 77 year old business up to date and whilst doing so provide an improved service to our customers"*

The team always welcome ideas for products or new flavours together with feedback about our service. Colin Gray said *"we also keep our web site current and up to date as this provides a source of information on our products, current news and where you can buy Rossi Ice Cream, in turn helping our trade customers"*

National and local press have credited Rossi Ice Cream as being a Southend institution. A web site forum quoted someone saying *"when you go to Southend you don't have an ice cream, you have a Rossi"*



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